



Focus Group Participation



Transportation Assets and Barriers Assessment



Design Workshop



Main Street

Program Overview

The city of Nashua is one of 10 communities selected to participate in the 2015 Iowa's Living Roadways Community Visioning Program. The program, which selects communities through a competitive application process, provides professional planning and design assistance along transportation corridors to small Iowa communities (populations of fewer than 10,000).

Goals for the Visioning Program include:

- Developing a conceptual plan and implementation strategies with local communities
- Enhancing the natural, cultural and visual resources of communities
- Assisting local communities in using external funds as leverage for transportation corridor enhancement

Each visioning community works through a planning process consisting of four phases of concept development:

1. Program initiation
2. Needs assessment and goal setting
3. Development of a concept plan
4. Implementation and sustained action

Each visioning community is represented by a steering committee of local residents and stakeholders who take part in a series of meetings that are facilitated by field coordinators from Trees Forever. Iowa State University organizes design interns, and ISU faculty and staff. The program is sponsored by the Iowa Department of Transportation.

Community Goals

The Nashua visioning committee identified a number of goals and priority areas during the visioning process.

1. Park Improvements
2. Regional Trails Connections to Local Destinations and Nearby Communities
3. Main Street Improvements
4. Signage and Landscaping
5. Improved Pedestrian Connections

Capturing the Nashua Vision

Based on the needs and desires of the local residents, as well as a detailed inventory of community resources, the design team developed a conceptual transportation enhancement plan, which is illustrated in the following set of presentation boards:

1. Program Overview
2. Local Geography
3. Bioregional Assessments
4. Transportation Assets and Barriers Assessment
5. Transportation Behavior and Needs Assessment
6. Transportation Inventory and Analysis
7. Concept Overview
8. Downtown Enhancements
9. Cedar View Park Enhancements
10. Lakefront Enhancements
11. Wayfinding Signage Palette
12. Signage Enhancements
13. Pedestrian Safety Enhancements



The Little Brown Church in the Vale



Lakeshore Trail

Nashua Program Overview

Landscape Architect and Intern: Craig Ritland, PLA, FASLA, Samantha Price, RITLAND+KUIPER Landscape Architects and Katherine Gould

Iowa Department of Transportation

Trees Forever

ISU Landscape Architecture Extension

ISU Extension Community and Economic Development

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