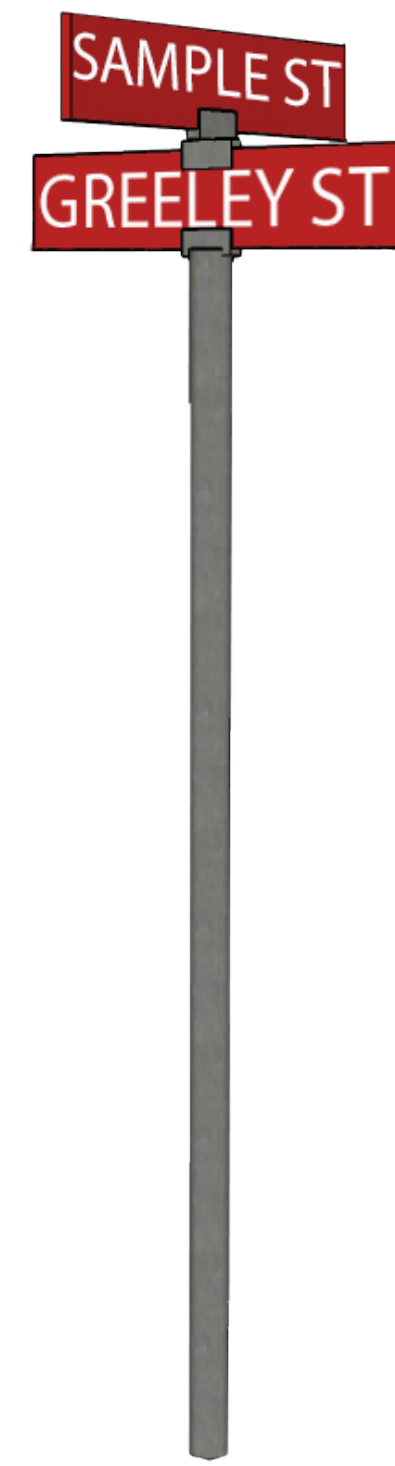


Signage

There are several attractions in and around Nashua that visitors are often not aware of, but which could play a significant role in the renaissance the Nashua Visioning Committee seeks. Included in these are the Welcome Center, Lakeshore Park and Trail hidden away on the eastern shore, the Chickasaw County boat access on the Cedar River behind the grain elevator, and the Little Brown Church and adjacent historic town of Bradford which has an associated museum and gift shop. The visioning committee would like to make visitors more aware of these attractions with appropriate signage in strategic settings. The design team has developed a series of signs for these settings consistent with the school colors theme found on the street signs and water tower. A local artist donated his talents to create a design for the signage cap to be used on the vehicular wayfinding signs. The signage palette also includes a light pole banner to match the design for the cap. A Rural Arts Development Project Grant could be a potential source of funding for some of the signage.

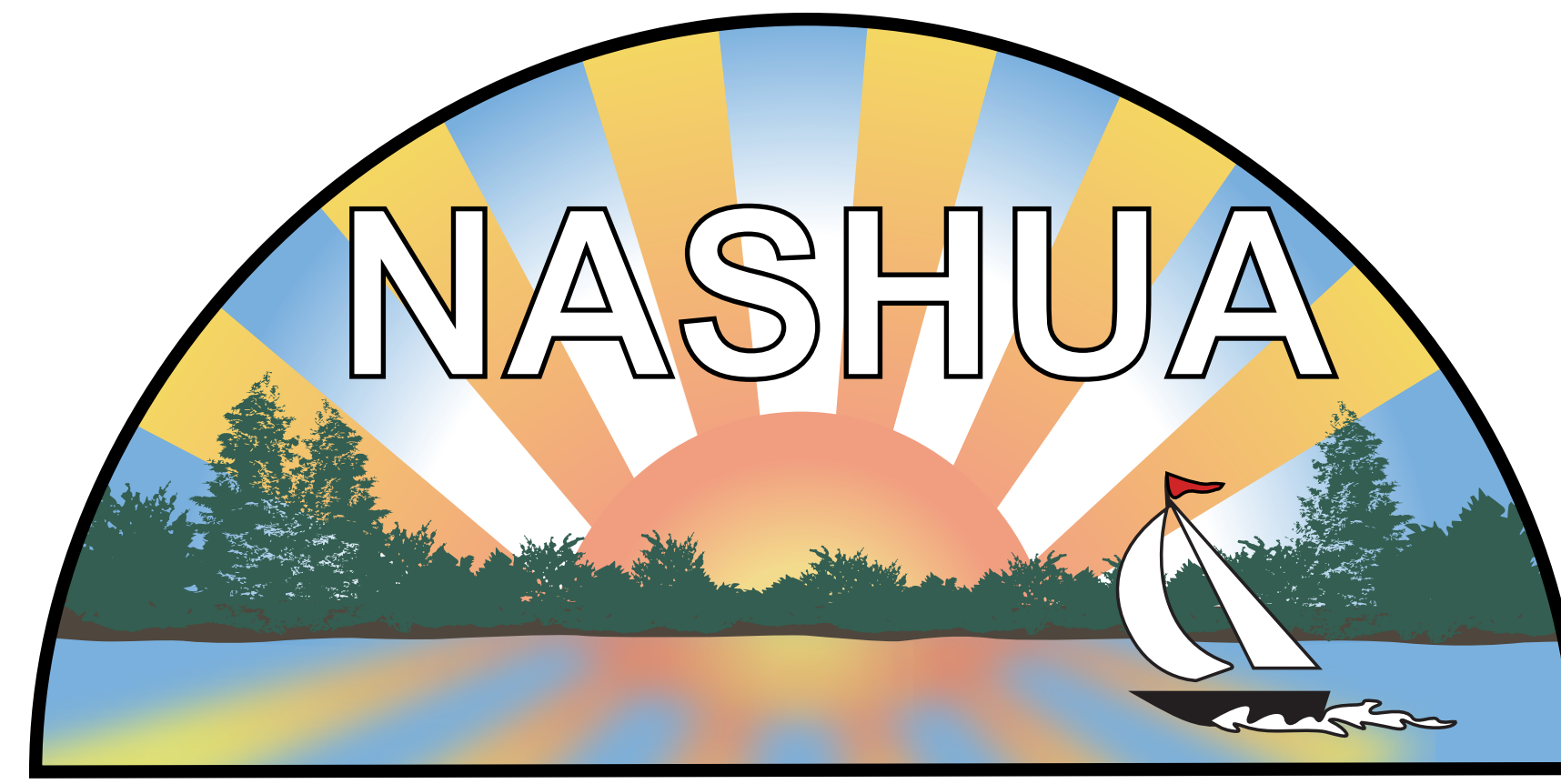
Cedar Lake has some shallow areas. There are no buoys to mark these areas and boaters can be stuck. This discourages some boaters from using the lake. The visioning committee would like to place signage with lake maps highlighting these shallow areas at boat ramps using the informational panels.



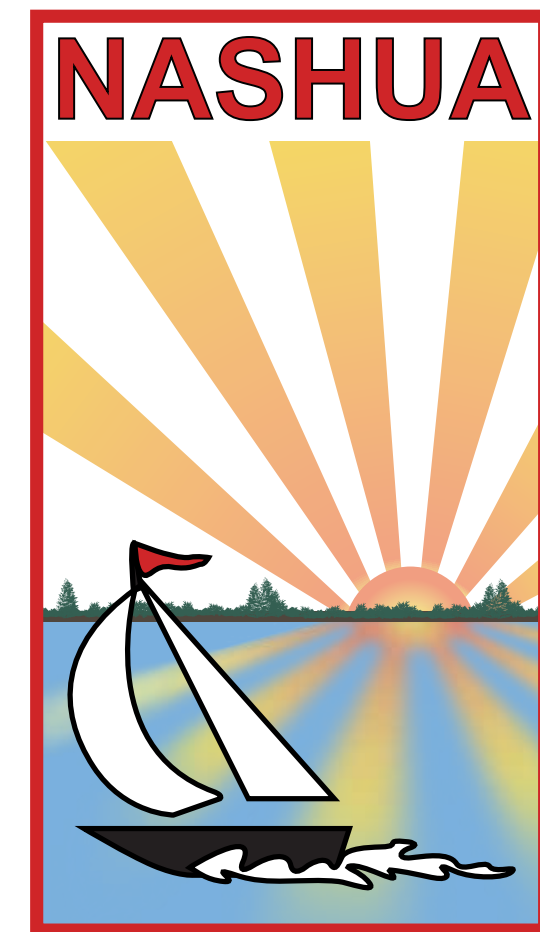
Existing Street Signs



Kiosk Signage



Signage Cap



Light Pole Banner



Information Panels



Vehicular Wayfinding



Destination and Attraction Map

Nashua

Wayfinding Signage Palette

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Iowa Department of Transportation Trees Forever ISU Landscape Architecture Extension ISU Extension Community and Economic Development Summer 2015